



EUROPEAN BEER STAR 2023

*Guidelines and
Templates 2023*



Private Brauereien

Category logos

EUROPEAN BEER STAR GOLD

Usage:

Winners of the Gold Award.

Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Colours:

Gold: Pantone 871 CV → CMYK: 25 / 30 / 60 / 10

Black and White: 100% Black

Formats:

EPS (Spot colour and CMYK), JPG



EUROPEAN BEER STAR GOLD

Usage:

Winners of the Gold Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Colours:

Gold: Pantone 871 CV → CMYK: 25 / 30 / 60 / 10

Black and White: 100% Black

Formats:

EPS (Spot colour and CMYK), JPG



Category logos

EUROPEAN BEER STAR SILVER

Usage:

Winners of the Silver Award.

Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Colours:

Silver: Pantone 877 CV → CMYK: 5/5/5/35

Black and White: 100% Black

Formats:

EPS (Spot colour and CMYK), JPG



EUROPEAN BEER STAR SILVER

Usage:

Winners of the Silver Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Colours:

Silver: Pantone 877 CV → CMYK: 5/5/5/35

Black and White: 100% Black

Formats:

EPS (Spot colour and CMYK), JPG



Category logos

EUROPEAN BEER STAR BRONZE

Usage:

Winners of the Bronze Award.

Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Colours:

Bronze: Pantone 875 CV → CMYK: 10/50/70/10

Black and White: 100% Black

Formate:

EPS (Spot colour and CMYK), JPG



EUROPEAN BEER STAR BRONZE

Usage:

Winners of the Bronze Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Colours:

Bronze: Pantone 875 CV → CMYK: 10/50/70/10

Black and White: 100% Black

Formate:

EPS (Spot colour and CMYK), JPG





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